



Inukshuk Technologies, LLC

P.O. Box 233

921 2nd Avenue SW

Spencer, IA 51301

Telephone: (712) 580-5515

<http://www.inukshuktech.com>

Save Our Mother Earth (S.O.M.E.) program update

In late 2008 we began a small (but we felt very important) internal program called Save Our Mother Earth (S.O.M.E.). As a technology company, Inukshuk felt it was important for us to step up and find some alternatives to the current method of disposal of computer and technology hardware in our area. Our internal program was geared to provide the following objectives/benefits:

1. Decrease the amount of computer and technology hardware headed for our landfills.
2. Assist County, City and local governments to reduce, re-use or recycle computer and technology hardware.
3. Assist County, City and local governments to keep a better control on the financial aspects of destroying data on their systems that may be covered by security practices such as HIPAA.
4. Provide hands-on learning, and paid job(s) for high school or early college/technical students (targeted employees) who are trying to go into the technology field.
5. Provide economical re-furbished computer/technology equipment to personal and business entities in our area.

Our company feels it is important to not just talk about GREEN programs, but to actually implement them and make them part of our everyday standard operating procedures. We still believe in the philosophy of "Think globally - act locally"!

To date, we have:

1. Formed partnerships with, and received equipment from, 14 County, City or local entities.
2. Formed a partnership with Iowa Lakes RC&D to properly recycle computer and technology equipment we cannot use, which helps them process between 15 and 30 tons of computer waste per year.
3. Provided over 100 hours of employment to our targeted employees.

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4. Paid back over \$2,000.00 to County, City or local entities for their outdated equipment that would have cost them to have to have their secure data cleaned by other vendors at an estimated cost of over \$3,000.00.

We hope to double the number of partnerships in the next year and significantly increase the hours of employment and the amount of re-imbursments back to our partners.

You can assist us with this program by becoming a partner and letting us know if you have equipment that we can re-furbish, clean, wipe out, re-load and re-sell. To become a partner, just give us a call or send an email to some@inukshuktech.com and we will contact you back about your equipment.

We look forward to working with you as we do our part to Save Our Mother Earth!

Myron "Max" Elg
President/Inukshuk Technologies

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